

KEYNOTE SPEAKER · STEM EQUITY

Dr. Natoshia Anderson

Engineer / Educator / Entrepreneur / Advocate

"The system wasn't built for her. She's here to fix that."



20+

YEARS IN STEM

1,000s

EDUCATORS TRAINED

70+

PARTNERSHIPS BUILT

\$5M+

FUNDING SECURED

Dr. Natoshia Anderson spent 20 years inside STEM — as an engineer, educator, entrepreneur, and advocate — often as the **first and only** in the room. She knows exactly why Black girls disappear from the pipeline, and she builds the access that keeps them in it. She helps districts, nonprofits, funders, and corporate partners stop treating STEM as a pipeline problem and start solving it as what it actually is: **a systemic access problem we know how to fix**. Her point of view is direct, evidence-based, and grounded in real experience dismantling barriers from the inside out.

SIGNATURE KEYNOTE

The Only One in the Room

Why STEM's equity problem is an access problem — and how the people who control resources can actually fix it. The talent, interest, and ability already exist in Black and brown communities. What's missing is the materials, the equipment, and the access. This talk names it plainly and hands the room a way forward.

SPEAKING TOPICS

Why Great STEM Programs Stay Small

The growth barriers holding programs back — and a roadmap to scale without losing quality.

Partnerships That Fund and Sustain

How schools and corporations choose partners on purpose to build STEM programs that last.

Centering Girls in STEM

Why designing for girls and underrepresented students by intention — not afterthought — changes outcomes.

Breaking the Silos

Science, technology, engineering, and math were never meant to be taught apart. Teaching the relationships between them.

WHO SHE SPEAKS TO

- District & school leaders
- STEM coordinators & program directors
- Nonprofit executives & program managers
- Funders & corporate partners

FORMATS

- Conference keynote
- District & back-to-school address
- Half & full-day workshop
- Virtual session or panel

Book Dr. Natoshia to **speak**.

natoshia@theandersonstrategygroup.com

Booking & availability · Atlanta, GA